



Newsletter

Welcome

The “Going for Gold” project is nearly complete and we are pleased to say the project has been a great success.

We are continuing to work towards achieving 100% of all the practices in Dudley achieving the “Gold” standard. To date 54 out of 62 practices are at Gold standard or nearly there. Congratulation e-mails have already been sent out to practices who have achieved the Gold standard.

NHS Choices have been working closely with Dudley PCT to modernise and adapt the system to upload information onto the site so that it is more user friendly. Here are some of the changes:

- The capacity to add more **Services & Clinics** has been added to the site
- A new system so that users can copy and paste text from normal documents straight into the system i.e. word will be introduced later in the month. This is so text is copied (including large fonts, italics etc) across to the system, the formatting removed and then once published, all text looks the same.
- Pedmore Road Surgery has had a short URL address i.e. www.nhs.uk/pedmoreroadsurgery and they have included this in their Practice Leaflet. NHS Choices advised that when they develop their new system this facility will be included for all practices to have short addresses as their own website.

Good News stories

Some practices have chosen to include photographs of the practice, GPs, staff and their facilities at the practice so that more information is available to the patient.

Moss Grove surgery is working with one of their Patient Panel members to put together a Practice Video. This will be loaded very soon.

Wordsley Green and Market Street have included the NHS Choices website in their Business Continuity Policy to provide patients with information about the running of their practice should there be a major disaster etc. as they can upload information instantly to the site.



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Practices who have achieved Gold Standard

Albion House Surgery
Alexandra Medical Centre
Bath Street Surgery
Brierley Hill Health Centre
- Dr Sahni
Castle Meadows Surgery
Clement Road Surgery
Coombs Wood Surgery
Coseley Medical Centre
Crestfield Surgery
Cross Street Health Centre
Dudley Borough Walk-in Centre
Dudley Partnership for Health
Eve Hill Medical Practice
Feldon Lane Surgery
Greenfield Avenue
Halesowen Medical Practice
Hawne Lane Surgery
High Oak Surgery
Keelinge House Surgery
Kingswinford Medical Practice
Lapal Medical Practice
Lower Gornal Health Centre
Market Street Surgery
Masefield Road
Meadowbrook
Meriden Avenue
Moss Grove Surgery

Northway Surgery
Norton Medical Practice
Pedmore Medical Practice
Quarry Bank Medical Practice
Rangeways Road Surgery
St Thomas's Medical Practice
St. Margaret's Well Surgery
Summerhill Surgery
Tenlands Close Surgery
The Limes Medical Practice
The Ridgeway Surgery
Thorns Road Surgery
Three Villages Medical Practice
Waterfront Surgery
Withymoor Surgery

Practices who are nearly there

Chapelhouse Surgery
Cradley Road Surgery
Hayley Green Surgery
Netherton Health Centre
Netherton Surgery
Stepping Stones Medical Practice
St James Medical Practice
- Dr White
St James Medical Practice
- Dr Porter
Tinchbourne Street Surgery
Wollaston Surgery
Worcester Street Surgery
Wychbury Medical Group



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“Gold” Presentation Event

All the practices who have achieved the “Gold” standard by updating their own practice on NHS Choices are invited to attend a presentation event on

Monday 8th March

12.00 noon—2.00 p.m.

(Buffett included)

The Lodge, Wellington Road, Dudley, West Midlands

Rachel Harris, Chair of Dudley PCT will be presenting the Certificates with representatives from the Strategic Health Authority and NHS Choices also attending the event.

Patient Panels

As part of the “Going for Gold” project, once practices update their individual practice details on NHS Choices there is a sum of money available for practices to set up new, or to develop existing, Patient Panels. NHS Dudley is planning to invest up to £50,000 in Patient Panels across the Borough. This money will be distributed using a formula which recognises the need for a start-up sum for all Practices, and an added weighting for patient numbers. The sums for each Practice will be finalised shortly and made available for all Practices to see. The money will be paid through a signed Memorandum of Understanding with each Practice. This will set out certain requirements including achievement of the Gold standard and a commitment to maintain accurate information on the NHS Choices site in order to trigger the payment; a commitment to patient involvement (especially the representative involvement of patients), and to identify a member of the Patient Panel to be a representative at the Healthcare Forum (a health and social care forum for discussing strategic issues) — we are currently reviewing the links with the PCT’s Board to ensure that accountability is strengthened. We will be inviting the National Association for Patient Participation to hold an introductory seminar and advice and support will be available from colleagues at the PCT. For further information please contact Steve Corton on 01384 366131; steve.corton@dudley.nhs.uk